



## Principle institute of management and technology



### P I M T MBA Prospectus

#### **India's top ranked online MBA portal**

- E-Book and study materials
- Freedom to opt recognized universities
- Affordable fee
- Online Video/ DVD tutorials
- 24x7 academic and technical support
- Eminent faculty

# Welcome to the PIMT

The leading online MBA portal



Principle Institute of Management and Technology flaunts to be a leading online MBA portal offering Business administration training courses in online platform. PIMT online portal have put an end in some obstacles like stress and financial cost, which in the past had deterred many students from studying and further advancement of their academic prospects. If you want to study regardless of your age, marital and employment status, this is your best chance. We are undertaking various universities management programme by coordinating structured training through online portal which is most accomplished by reputed universities.

Online course can create the perfect balance in terms of costs, time management, professional and personal life which makes candidates an option worth considering. PIMT online education has made this possible through it's philosophy which makes clear this is a new way of learning in which students are not let alone but are guided through structured and a flexible procedure according to the requirements.



## About PIMT



PIMT is one of the pioneer online education institution in kerala, with the prime motive of spreading wisdom. We have our wings to fulfill your dreams of achieving higher education in non-formal style. We provides universal access to the world's best education supported by the top universities and organizations to offer courses online. Every course under PIMT online portal is guided by top instructors from the top ranked universities and educational institutions.

Though we started our online portal training system in 2017 our vast experience in handling distance education programme as always been an advantage in executing this program successfully. A group of people who played a big role in their past as a consultant, collaborating various universities programme into a single roof and extended their views to MBA online portal has carried the system to it's full throttle. It is our sole idea of our mission to guide the youth to their academic prime according to the latest amendments in management and technology. Being capable of providing premium facilities for students we are confident about their bright future.

# One year online MBA (Executive MBA)

The professionals are unable to handle the challenges the global business model brings in. In such scenarios Executive MBA from the recognized universities extends a complete support. The advance level of subjects covered in this course helps in enhancing leadership potential, decent salary, corporate growth, build an ability to change the career path and provides tremendous exposure


## Syllabus

Since PIMT is handling admissions of various universities, we can't highlight every university's syllabus here. As of now, from our priority list of universities, North East Frontier Technical University (NEFTU), Swami Vivekananda, Shubharti University and Bharatiyar University are on top line. We had provided Bharatiyar MBA syllabus below for your review.





# Master of Business Administration (MBA) in General Management



Being enrolled in an MBA in General Management program, students learn all the aspects of being a manager. The program usually doesn't focus on a specific industry, giving students the ability to choose their own specialty classes. General business courses in a program typically include accounting, finance, marketing, operations, information technology, economics and public policy. A focus is put on developing and understanding leadership principles, along with honing analytical and research skills.

The benefit of completing an MBA in General Management is a well-rounded education that prepares a student to work in management positions. While the individual focus is chosen by the student, the general courses allow an individual to develop usable skills for a variety of industries. This often provides the student with amazing career options.

# Syllabus for Executive MBA

## ***I Semester***

Principles of Management and  
Organizational Behavior

Managerial Economics

Accounting and Finance for Managers

Marketing Management

Human Resource Management

Research Methods for Management

Corporate Communication

Operations Management

## ***II Semester***

Productions and Operations Management

Executive Communication

Management Information Systems

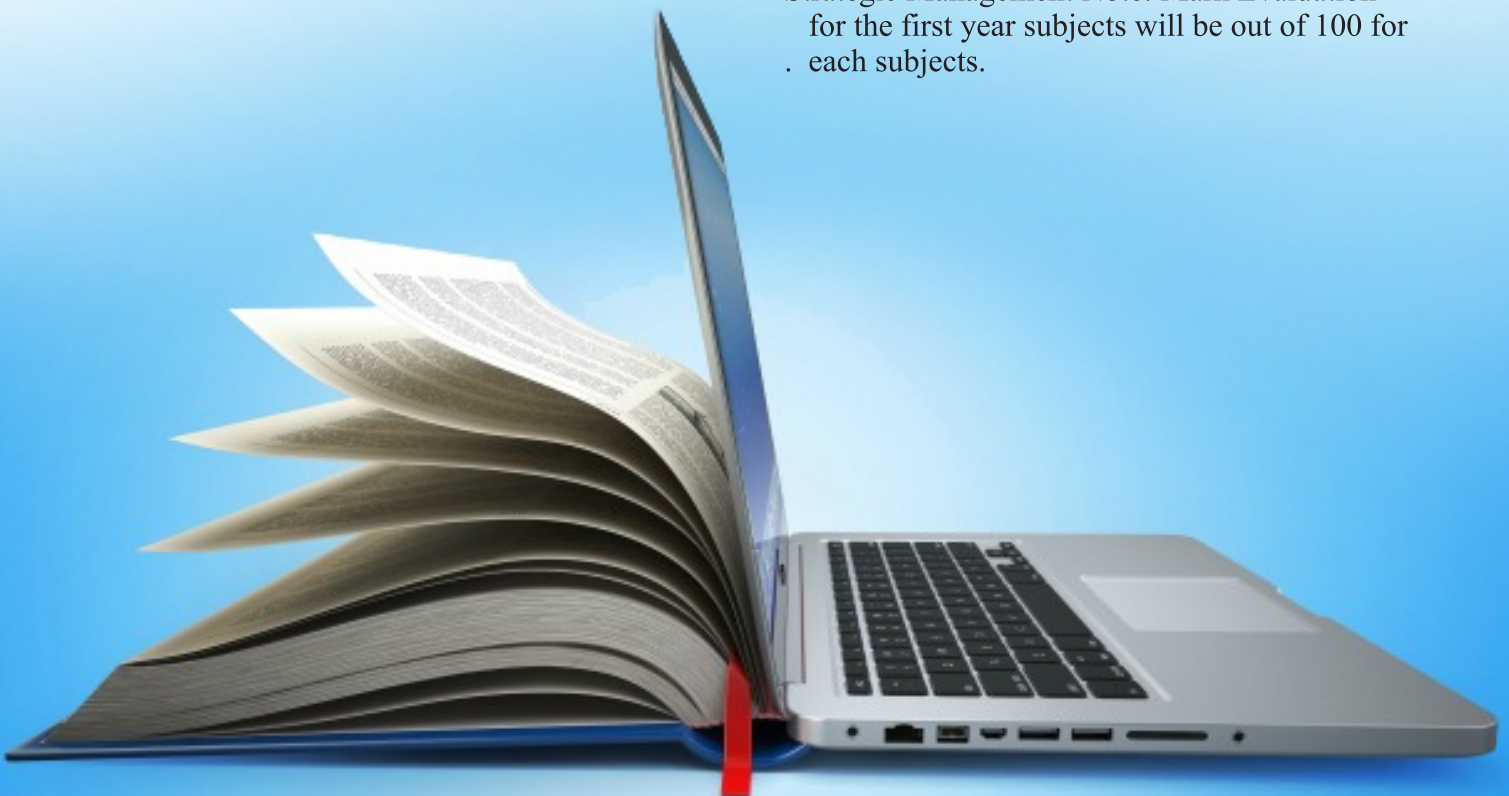
International Business

Events Management

Micro-Finance: Perspectives and Operations

Business Environment and Ethics

Strategic Management Note: Mark Evaluation  
for the first year subjects will be out of 100 for  
. each subjects.





# Syllabus for MBA General management



## *First Year*

**P**rininciples of Management and Organizational Behavior.

**M**anagerial Economics

**A**ccounting and Finance for Managers

**M**arketing Management

**H**uman Resource Management

**Q**uantitative Techniques for Management

**R**esearch Methods for Management

**C**orporate Communication

**O**perations Management

## *Second Year*

**P**roductions and Operations Management

**E**xecutive Communication

**B**rand Management

**M**anagement Information Systems

**I**nternational Business

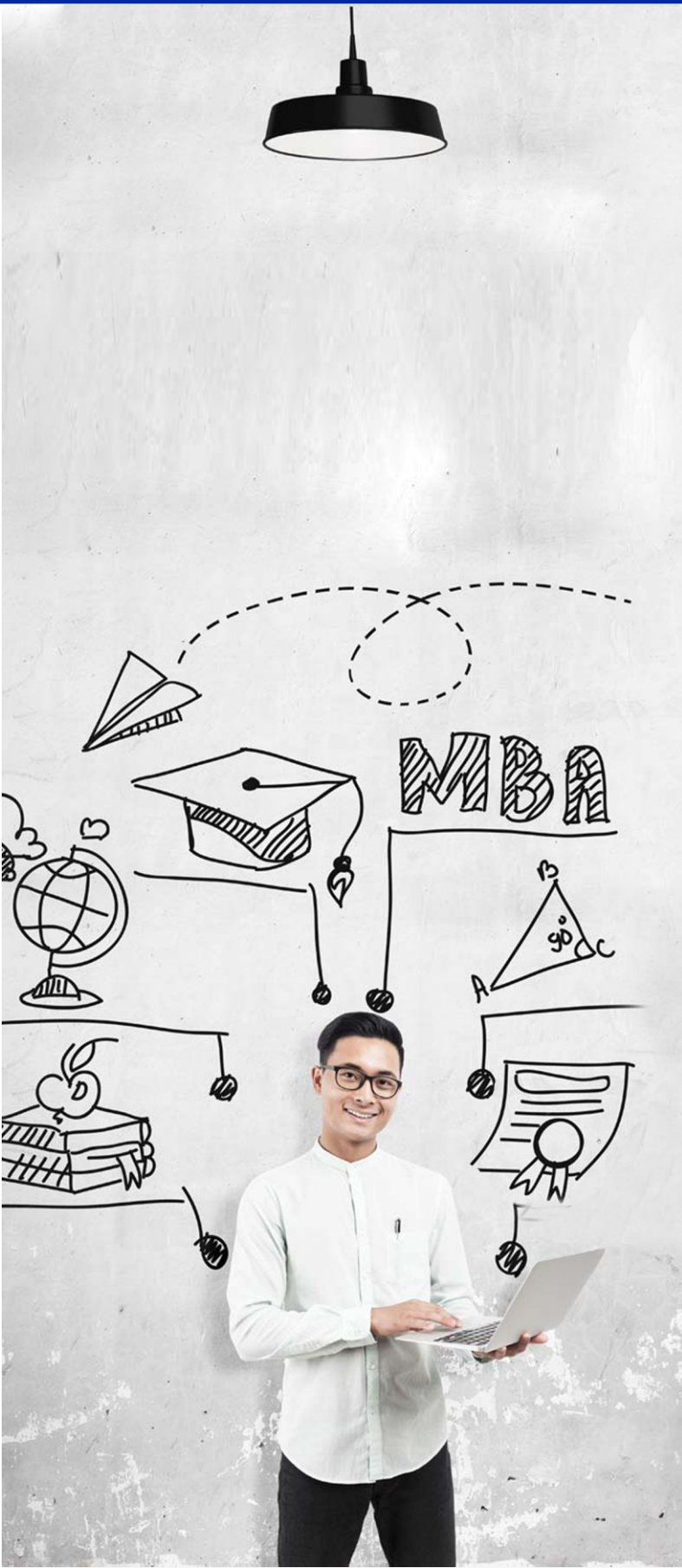
**E**vent Management

**M**icro-Finance: Perspectives and Operations

**B**usiness Environment and Ethics

**S**trategic Management

# MBA Specialization



**Financial Management**

**Human Resource Management**

**Logistic and Supply Chain Management**

**Tourism and Hotel Management**

**Marketing Management**

**Information Technology**

**Production and Operation Management**

**Hospital Administration**

**Pharmaceutical marketing**

**Fashion Technology Management**

**Entrepreneurship**

**International Business**

**Retail Management**

**Material Management**



# Why PIMT?

Principle Institute of management and technology has a perspective nature of being responsible for the future of candidates registered in. While offering admission for executive and general MBA, PIMT is committed to their candidates achievements and goals. Online portal and E-study materials has been a mileage for PIMT's successful journey in education sector. Making sure that students will only meet highest standard of online coaching, PIMT has reached to the next level. Talking from their reputation, PIMT is very pride, overwhelmed, and recognized in the society.



## Features of PIMT online portal

**E-Book and study materials** – Despite of the university students are appearing, PIMT has designed a well structured online portal study materials which is readily available for students following their admission for the course.

**Online/ Offline study materials** – Video tutorials are organized by experienced and prominent professors according to the relevant syllabus of the universities which students are admitted with

**24x7 Academics and Technical support** – Though PIMT's online portal system is user friendly, our support team is ready to tackle out your technical issues providing perfect solutions. You can either reach our support team over telephone or E-mail.

**Freedom to opt University** – Unlike other MBA institutes, we are happily providing the choice for student to select their recognized university.

**Text books/ Printed study materials** – Printed study materials of selected university will be available for students in a short time span of maximum 8 days following candidate's admission.

Note – This facility is provided only to the students who settled all their fees on time.

**Affordable fees** – Comparatively, our online portal study system is cheap and best at it's cost. Probability of exploitation like structuring huge fees, withdrawing faculty that are offered to students are zero. PIMT's reputation will speak to you more about it.

**Eminent Faculty** – As said above, faculty offered to you such as premium online and offline study materials, admission assistance and technical support is always on right place



## Examination and Result

The examinations are conducted in every June and December in all major cities in India. All enrolled students can appear for examination in any center convenient to them. After appearing the exams, results will be published on relevant university's website in 45-60 days.

## PIMT admission procedure

*How to apply?*

**Download and fill the registration form.**

**Fees payment (DD or Bank transfer).**

**Send filled application with the necessary documents to our registered address.**

## After enrollment

Upon enrolling with PIMT's online courses, the student will receive,

**Fundamental guidelines and Instructions.**

**Enrollment and admission card.**

**Study materials. Online student port login access.**

**Video tutorials accessibility for relevant subjects.**





# Principle institute of management and technology

CONTACT



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